



Pennsylvania One Call System, Inc.

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Know what's below.
Call before you dig.

PA One Call and Sentinel USA Announce Land base Development Partnership

Today, Pennsylvania One Call System, Inc. (West Mifflin, PA) and Sentinel USA (Newark, OH) announce their partnership in the development and maintenance of a unified state landbase for use by PA One Call and its 3,337 Facility Owner members. Sentinel, acting as the agent for PA One Call, will gather base mapping information from public sector data sources throughout the state, consolidate all the information into a single, seamless dataset, and normalize the dataset for usage within PA One Call's "Phoenix" call center software which uses a MapExtreme™ Geo-location server. This will provide the center with a more accurate land base, and allow the nearly 700 facility owner members currently utilizing mapping to keep their secure facility information current and in place as the new land bases are slid underneath their current facilities, saving an enormous amount of verification, which had to be work done in the past.

The effort will be focused on high activity areas first, with two primary goals in mind. First, to decrease the excavators' call times while giving more accurate map information of the worksite which PA Law requires. Shorter call times result in higher customer satisfaction and greater efficiency. Second, provide a stable platform that reduces over-notification, which allows the Utility/Facility Owner to respond and/or mark-out the worksite as they are Required to under PA Underground Utility Line Protection Law. Over-notification can happen if map information is out of date or just missing from commercial map bases that focus on ROI and cannot always pinpoint an excavator's location with sufficient accuracy. "We are delighted to have the opportunity to improve public safety in Pennsylvania as we've done in many other states' One Call centers," said Dan Colby, Sentinel's president.

This partnership will provide the center with control over their landbase, unlike the current scenario in which they license proprietary data from a commercial vendor. The ultimate goal is to eliminate this third party data, replacing it entirely with the "open source" data created via this partnership. Our goal is to share this landbase with our more than 3,300 and growing Member Facility Owners that are mandated to protect their facilities under the PA Underground Utility Line Protection Law of 1974 as amended. Note: all Underground Line owner/operators that serve at least one customer or consumer must be a member of PA One Call, since 1987, failure to do so precludes the right of recovery from those excavators that have complied with the notification provisions of the Law. It also subjects them to a fine of up to \$500 a day for failure to do so.

About Pennsylvania One Call System, Inc.

Pennsylvania One Call System is a nonprofit corporation with its sole office in West Mifflin, PA and it provides "Call Before You Dig" notification via the 8-1-1 or 1-800-242-1776 and accepts notifications through our website: www.paonecall.org. PA One Call has been a signature to the PAMAGIC and PAMAP initiatives and invites all involved to join this partnership for Public Service and Safety.

About Sentinel USA

Sentinel USA Inc. has been providing GIS related services for the utility and geo-spatial market place since early 1997. Sentinel USA provides the utility industry and government agencies with geospatially-enabled process automation systems and related GIS services. The company is built upon a foundation of knowledgeable and skilled professionals experienced in a diverse array of GIS and GPS technologies and are recognized as one of the leading utility AM/FM, GIS service companies in North America today. The goal to educate and to inform their clients of the latest and most efficient technology has made Sentinel USA a front-runner in the utility digital mapping industry.

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